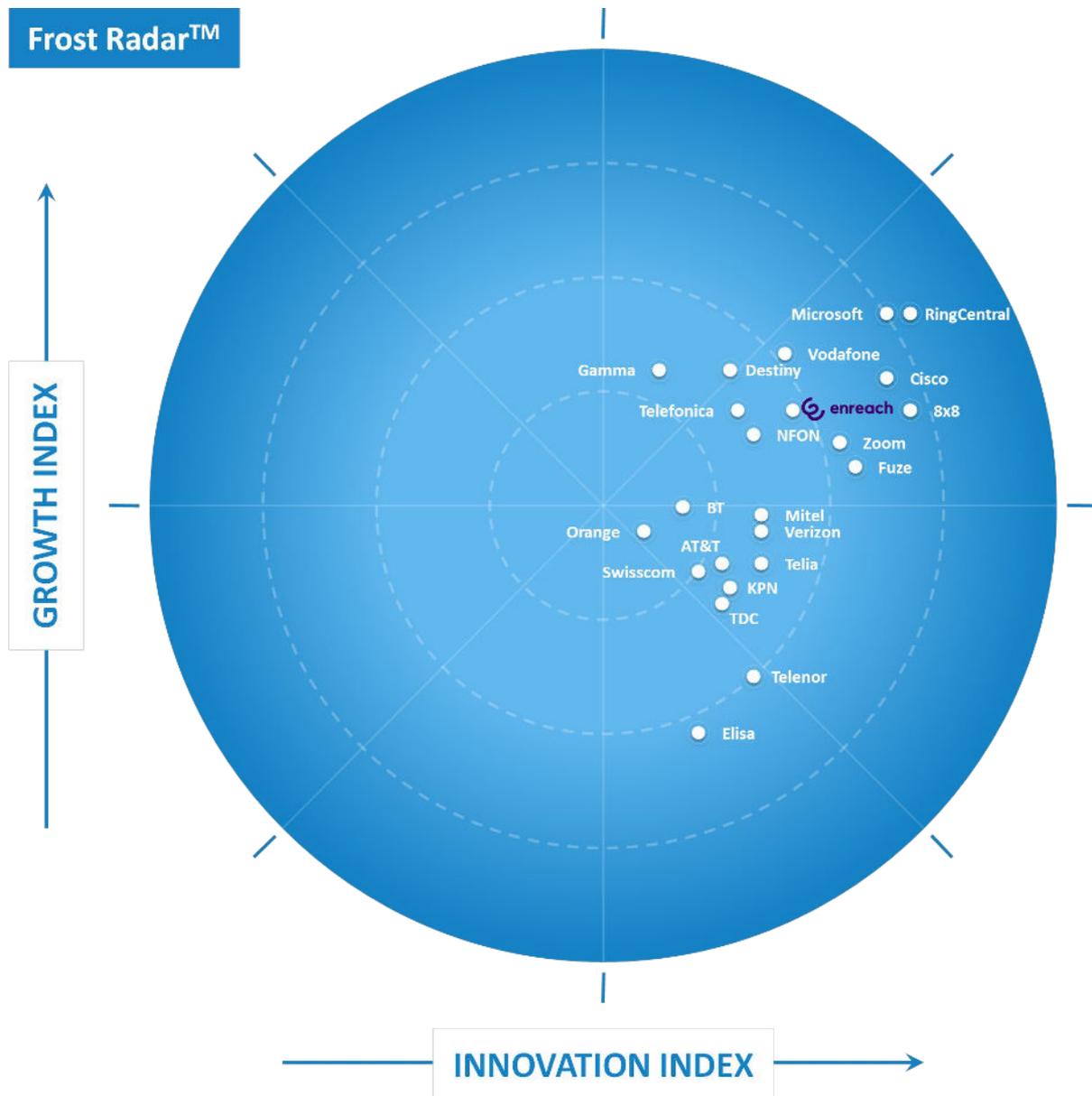




enreach

Press release

Enreach climbs rankings, again named as a European UCaaS leader by Frost and Sullivan



Almere/Dortmund, October 18th 2021 – Enreach, the fast-growing European unified communications group, has again been named a market leader in the annual Frost Radar on European hosted IP telephony and Unified Communications as a Service (UCaaS), improving its position versus 2020. In addition, Enreach was the highest scoring European-based organisation for innovation. “With its continued focus on adding inventive technology and expertise to the group, Enreach deserves its place as one of the most innovative leaders in the European hosted IP telephony and UCaaS market”, said Elka Popova, Vice President of Research at Frost & Sullivan.

Frost & Sullivan evaluates over 60 providers for its Radar, with only 23 leading companies making the grade this year. Enreach particularly excelled against the five innovation criteria: scalability, research and development, product portfolio, megatrends leverage, and customer alignment.

Enreach now has teams in 24 offices across 10 countries, providing customers and partners with local knowledge and support. The execution of the group's buy-and-build strategy puts it in a strong position to rapidly add and launch new services and products at scale across Europe. As well as expanding its product portfolio, Enreach is responding to customer requirements and market trends, added Elka Popova. “Its focus on enterprise mobility, including native FMC in many markets, blending of UCaaS with CCaaS, and investment in AI-based technologies are all examples of Enreach's future-facing approach and growth potential.”

Stijn Nijhuis, CEO of Enreach, said, “I'd like to thank everyone within the Enreach family and our valued customers and partners for their contribution to our innovation and continued growth. A high commitment to R&D and unification of the technologies within the group is well underway and is an area of continuous learning and improvement. For example, our group Cloud Contact Center solutions, AI technology, embedded voice and productivity tools are now available in many markets. Enreach has also continued investment in its leading cloud-based OSS/BSS portal for partners throughout the region.”

Stijn Nijhuis continued, “As well as a growth year for the whole IP telephony and UCaaS market, it has once more been one of many integration milestones for us, with much more to achieve. These include rebranding of Centile, HeroBase, Network Telecom, and Swyx as Enreach, and the launch of our Enreach Contact service in UK and France, with more countries to follow. We have also grown thanks to the addition of Benemen, DSD Europe, Go2thecloud.com, OSS Networks, Pace Telecom, and IT and network services from Prewest.”

“We have also extended our integration and offering of products from Microsoft and added other vendor partnerships into our portfolio. So, as we head towards the end of 2021 with continued plans to evolve and develop, our customers and partners can view us as their one-stop-shop for their ICT needs and we thank them all for their continued support.”

About Enreach

Enreach is a European UCaaS and CCaaS leader with a strong presence in the UK, the Netherlands, Germany, Spain, Denmark, Finland and the Baltic States providing collaboration technology and telecoms services via its resellers, service provider partners and direct channels. All businesses contribute to intelligent, integrated IT and communication solutions that ensure optimal communication and workflow between organisations. Enreach's mission is to give businesses access to the best communication and collaboration tools with an easy, user-centric interface built around their specific needs and systems. The group's products put powerful features in reach of every business, no matter the industry or size, so their employees can focus on getting amazing things done. Enreach has over 1,100 employees working across 24 different European offices in 10 countries.

For more information about Enreach, please visit: enreach.com

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