



Stijn Nijhuis, CEO Enreach, winner of the Dutch EY Entrepreneur Of The Year 2021

Almere, October 14th 2021 – Stijn Nijhuis, CEO [Enreach](#), was elected last night as the winner of the EY Entrepreneur Of The Year award during the final of the 25th Dutch edition of the EY Entrepreneur Of The Year program. The award has been handed out in more than sixty countries for over thirty years. The award is intended to recognise entrepreneurship and to encourage and support entrepreneurs to get the best out of themselves, their customers and their employees.

The jury referred to Stijn as "the Elon Musk of the future". With the purpose to 'Create Contact Magic', Enreach offers integrated communications and collaboration solutions ('unified communications') to more than 2.1 million business users. Through partnerships and acquisitions, Enreach has rapidly grown from a Dutch scale-up to a pan-European company, with the ambition to become a global player. The jury praises Stijn for his "unstoppable" ambition, courage and leadership. As the Dutch winner, Nijhuis also has a chance to become EY World Entrepreneur Of The Year. The international election will take place next June in Monaco.

Stijn says he is pleasantly surprised with this prestigious prize and recognition. "I feel very honoured to have been elected and to receive this award, especially looking at the other inspiring entrepreneurs and finalists, Bing Go (Go-Tan), Nils Clement (Euro Caps), Henri and Jeanette Veldsink (Veldsink Groep) and Rob Hermans (Fletcher Hotels)" he says. "My thanks go to my entire team all over Europe, who ensured we could celebrate this beautiful moment together and of course to all customers and partners of Enreach, who every day put their trust in us and challenge me to be a better entrepreneur" he adds.

About EY Entrepreneur Of The Year

The EY Entrepreneur Of The Year title is awarded yearly and is recognised as the most prestigious entrepreneurial award in the world. With this programme, EY puts the 'entrepreneur behind the company' in the spotlight and emphasises the importance of mature entrepreneurship for the Dutch economy.

Other awards presented during the final are:

- Milan Daniels (Otrium), winner EY Emerging Entrepreneur Of The Year 2021
- The Heijink family (Rensa Family), winner EY Family Business Legacy Award 2021
- Ruben Walker (African Clean Energy), winner EY Social Impact Award 2021

Marita de Hair, Program Director EY Entrepreneur Of The Year: "The winners have reached the top through trial and error. In short, they are 'unstoppable'. The winners are not only awarded with a prestigious prize, but also become part of a network of strong entrepreneurs who inspire each other."

About Enreach

Enreach is a European leader in unified communications delivering meaningful human contact technology with a strong presence in the UK, the Netherlands, Germany, Spain, Denmark and Finland. Enreach provides collaboration technology, IT services and telecoms services via its resellers, service provider partners and direct brands. All businesses contribute to intelligent, integrated IT and communication solutions that ensure optimal communication and workflow between organisations. Enreach's mission is to give businesses access to the best communication, IT services and collaboration tools with an easy, user-centric interface built around their specific needs and systems. The group's products put powerful features in reach of every business, no matter the industry or size, so their employees can focus on getting amazing things done. Enreach is active in over 25 countries and has more than 1,100 employees working across 24 different European offices.

For more information about Enreach, please visit: enreach.com

Press contact

Team Lewis
Jennifer Vogels
E-mail: enreach@teamlewis.com
T: +31 (0)40 235 4600

Reineke Beijdorff, CMO Enreach
Enreach, PR/Media
E-mail: reineke.beijdorff@enreach.com
T: +31 (0)6 868 69 278

